

WHO IS LADARRIUS HUTCHERSON?



BIOGRAPHY

LaDarrius “LHUT” Hutcherson is a Birmingham, Alabama–based content creator, author, and community connector best known as Everyone’s Favorite Cousin. With a highly engaged audience across social platforms, he spotlights local food, culture, and experiences while championing Black-owned and small businesses.

He is the founder and host of the annual Eat & Greet networking experience, Eat & Greet III: Bloom Where You’re Planted, which takes place each year in February. LaDarrius is also the author of Bloom Where You’re Planted, a motivational book rooted in faith, purpose, community, and the power of thriving right where you are.

Through storytelling, live experiences, and digital content, LaDarrius is redefining what influence looks like by proving you don’t have to leave your city to make an impact. His work centers on authenticity, connection, and inspiring others to bloom right where they are.

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